

THE TIME HAS NEVER BEEN BETTER FOR A JOINT VENTURE.



Your Base Rate is our Base Rate!

Give yourself the opportunity of great returns with our award winning **Joint Venture Scheme**. This unique 50/50 shared risk/reward product will complement your manufacturer partners and all your existing independent rate packages.

Our profit share scheme gives you the potential to achieve outstanding benefits:

- **Sell more cars**
- **Enhance finance penetration**
- **Increase overall profitability**

WHILE OFFERING AN INDUSTRY LEADING AND CUSTOMER CENTRIC RATE

The Northridge Joint Venture allows you to:

- Compete effectively against direct lenders.
- Increase income for lower rate business.
- Provide industry leading and conduct friendly rates; available on ALL products over ALL monthly terms.
- Create a win-win scenario; conduct friendly - **good for you, good for your customer.**



For more information call **0845 6076775**.

A member of Bank of Ireland Group 